



Corporate Events

PLANNING · DESIGN · MANAGEMENT · CONSULTANCY

Launches · Awards Evenings · Conferences · Client Hospitality

TRUSTED BY ICELAND · GBG · TESCO · FINSA

Wirral · Liverpool · Cheshire · North West

rgevent.co.uk

ABOUT RG EVENTS & FLORAL

One team for the whole event

RG Events & Floral plan, design and deliver corporate events across Merseyside, Cheshire and the North West. We began in wedding florals and event styling, and that eye for detail is what our corporate clients now come to us for: rooms that look considered, run on time and reflect the brand hosting them.

Because design, florals, styling, catering, bar, AV and event management all sit under one roof, you brief one team and one team is accountable on the day. There is no chasing three suppliers to find out who was meant to bring the lectern.

Blank space, ready

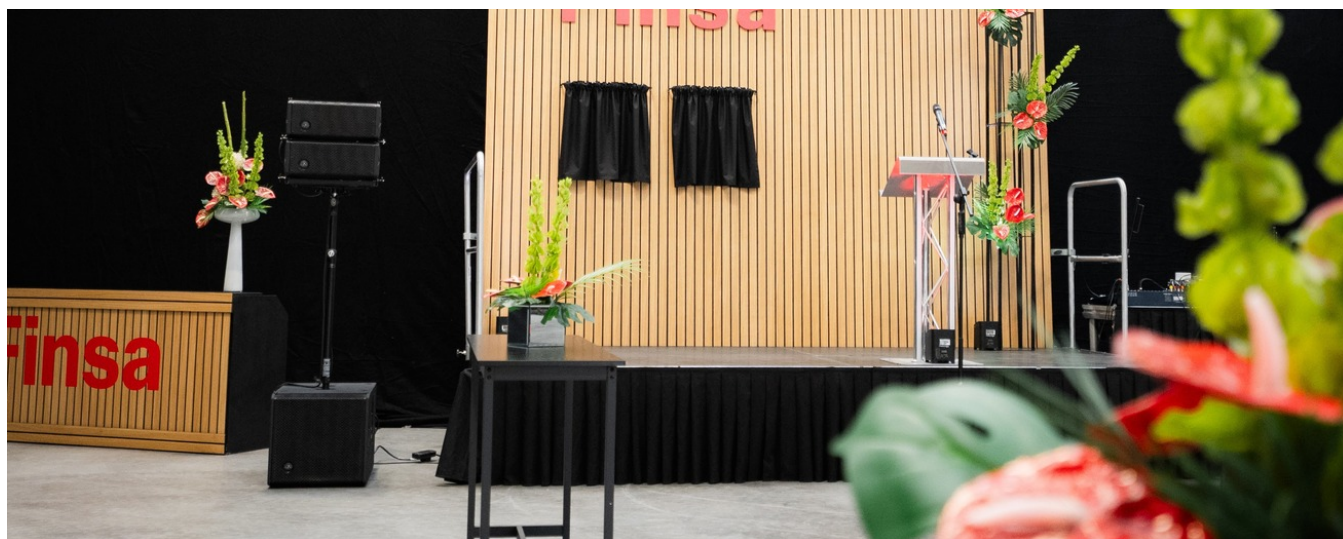
We regularly work in warehouses, atriums and shells with nothing in them.

Our own stock

Florals, props, letters, neons, mirrors and bar equipment held in-house.

On-site management

Our team runs the event on the day so yours can host.



Finsa UK Ltd warehouse launch, Birkenhead Docks — branded stage, tropical florals, lectern and PA.

OUR SERVICES

Everything the room needs

● Event design & concept

We start with the brief, the brand and the space, then design a scheme that works for the guest numbers, the running order and the budget.

● Styling & branded décor

Backdrops, signage, uplighting, drapes, poseur tables, furniture and company branding worked into the room rather than stuck on top of it.

● AV & production

Lecterns, PA, microphones, screens, projection and lighting for speeches, awards and presentations.

● Consultancy

Venue sourcing, feasibility, layouts and budget planning for teams running the event themselves.

● Floral & botanical installations

Flower walls, arches, table florals, foliage installations and branded backdrops, built in our own studio and installed on site.

● Catering & bar

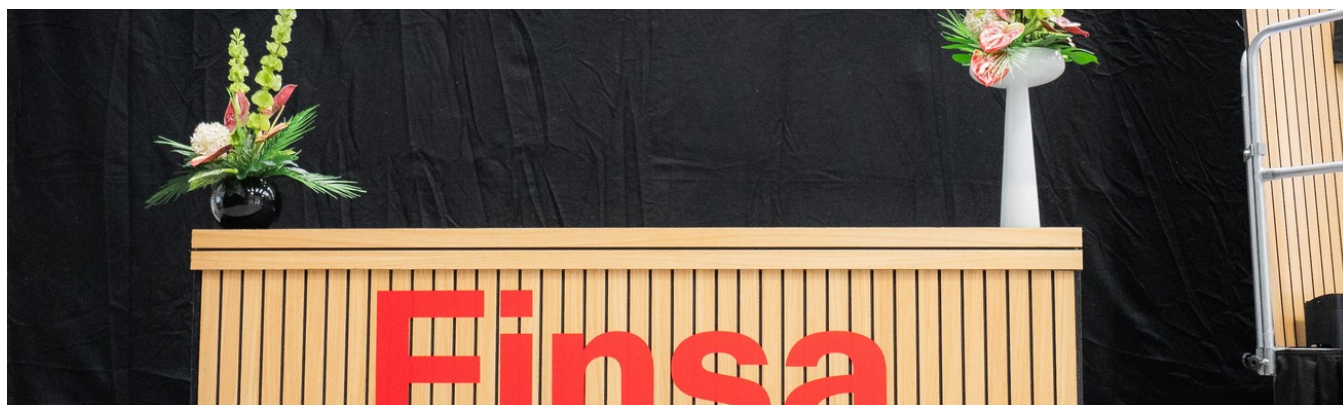
Hot and cold buffets, grazing boards, canapés and full bar service, including soft drink and mocktail bars for alcohol-free sites.

● Event management & staffing

Supplier coordination, run sheets, set-up, on-the-day management and breakdown, with our own trained staff on the floor.

● Photo & guest experience

Magic mirror photo booths, light-up letters, neon signage and print backdrops to give guests something to take away.





CASE STUDY 01 · FINSA UK LTD

A warehouse launch at Birkenhead Docks

Finsa UK Ltd opened a new warehouse at Birkenhead Docks and asked us to deliver the launch event for 80 guests. The site was officially opened on 18 September 2026 by the Mayor of the Liverpool City Region and the Consul General of Spain in Manchester, with plaque unveilings as the centrepiece of the formal programme. Our brief was to turn a working industrial unit into a space that felt like an occasion, to a fixed date that could not move.

What we delivered

- Two branded slat-wall builds — a stage backdrop and a full-height logo wall with uplighting
- Plaque wall with curtain reveals for the official opening
- Branded bar front, fully staffed, with tropical floral arrangements throughout
- Hot and cold buffet with a grazing board centrepiece
- Lectern, PA and microphone for the formal presentations
- Poseur tables, furniture and floor plan for 80 guests
- Full set-up, on-the-day management and breakdown by our team

An empty warehouse shell became a branded event space in a single build day — and back to a working warehouse the morning after.



CASE STUDY 02 · ICELAND

Doing It Right Awards

For Iceland's Doing It Right Awards we styled the full awards floor inside a cathedral, working around the building's scale, its access restrictions and its protected floor. Tall tropical pedestals in hot orange, pink and lime punctuated the room, with matching table centrepieces, branded menus and table numbers, and a full-length floral and foliage wall carrying the event branding as the photography backdrop.

Why it worked

- A bold, high-colour scheme that reads at distance in a vast stone interior
- Tall pedestal arrangements to draw the eye upward and fill the height
- Branding integrated into the flower wall so it read as one piece, not a sign on a backdrop
- Coordinated table styling — centrepieces, menus, table numbers and gifting
- Installed and struck around the venue's access windows and floor protection rules

Award evenings, conferences and client events all share the same challenge: a large room that needs a focal point. A single well-built installation usually does more for the room, and for your photographs afterwards, than décor spread thinly across it.



The floral and foliage wall — event branding built into the installation, uplit along the base.

EVENT TYPES

The events we're asked for most

Product & site launches

Openings, warehouse and showroom launches, press days and ribbon-cutting events.

Awards evenings

Stage sets, branded backdrops, table styling, florals and full production for awards nights.

Conferences & away days

Room layouts, branding, AV, catering and breakout styling for internal and client-facing days.

Client hospitality

Drinks receptions, networking evenings, summer parties and VIP entertaining.

Christmas & staff parties

Full room transformations, entertainment, catering and bar for company celebrations.

Exhibitions & brand activations

Stands, floral installations, photo walls and branded environments for trade events.

HELD IN-HOUSE

Magic mirror photo booth · 22 light-up letters · 4 neon signs · projector · chocolate fountain · floral stock, plinths, lanterns, backdrops and bar equipment. All electrical equipment is PAT tested and certificates are available on request.



OUR PROCESS

From first call to breakdown

01

Discovery call

We talk through the objective, guest numbers, date, venue and budget. If you don't have a venue yet, we'll help you find one.

02

Concept & proposal

You receive a costed proposal setting out the design, what's included and what it will look like, usually with concept imagery.

03

Design & planning

We refine the scheme, confirm suppliers, build the run sheet and floor plan, and handle venue liaison and access.

04

Build & delivery

Our team installs on site, manages the event on the day and keeps the running order on track.

05

Breakdown & follow-up

We strike the event, leave the space as we found it, and follow up with photography and a debrief.

What we need from you

The date, the venue (or the shortlist), rough guest numbers, your objective for the evening and a budget range. That's enough for us to come back with a costed concept. Everything else we can work out together.



RECENT WORK

A few rooms we've built



Branded bar build, Finsa launch



Plaque wall with curtain reveals



Plant opening, working production floor



Official opening with civic guest



Flower wall and branded signage



Formal presentations, warehouse floor

FinSa



Let's talk about your event

Tell us the date, the venue and roughly how many guests, and we'll come back with a concept and a costed proposal. Early conversations cost nothing and usually save money later.

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STUDIO

Wirral, serving Liverpool, Cheshire & the North West

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